

## CLAIMS:

1. A method of processing media content, the method comprising the steps of:
  - (210) obtaining a plurality of segments of the media content, each segment being associated with a respective predetermined emotion of a particular user; and
  - (230) combining the segments so as to generate a content item (300, 410) for presentation to the particular user.
2. The method of claim 1, further comprising a step (250) of obtaining a response (390, 440) of the particular user to the generated content item (300, 410) when the generated content item is being presented.
3. The method of claim 2, further comprising a step (290) of generating a new content item (350, 450) based on the content item (300, 410), using the user response (390, 440).
4. The method of claim 1 or 3, further comprising a step (220, 280) of determining a content correlation between the segments, wherein the determined correlation is used for combining the segments.
5. The method of claim 2, wherein the response relates to:
  - a particular segment of the generated content item, or
  - a particular combination of the segments.
6. The method of claim 1, wherein combining comprises a step of applying to the segments at least one video and/or audio effect selected from at least one of: a fusion, a transformation, a transition, and a distortion.
7. The method of claim 1, wherein the media content comprises personal content of said user, and/or generic content; further comprising a step of selecting at least one segment of the generic content to connect the segments of the personal content.

8. The method of claim 7, wherein the media content comprises personal content of said user, and/or generic content; further comprising a step of controlling a ratio of the generic content with respect to the personal content in the generated content item.

5

9. The method of claim 3, wherein

- only the response for the content item generated for the last time is analyzed,  
or

- the response for the content item generated for the last time is weighted higher  
10 than a preceding response, or

- an average of the responses for generated content items is calculated.

10. A system (100) for processing media content, the system comprising: a processor (110) configured to

15 - identify a plurality of segments of the media content, each segment being associated with a respective predetermined emotion of a particular user, and

- combine the segments so as to generate a content item (300, 410) for presentation to the particular user.

20 11. The system of claim 10, wherein the processor is configured to obtain a response (390, 440) of the particular user to the generated content item (300, 410) when the generated content item is being presented.

25 12. The system of claim 11, wherein the processor is configured to generate a new content item (350, 450) based on the content item (300, 410), using the user response (390, 440).

30 13. The system of claim 10 or 12, further comprising a user input device (140) coupled to the processor, the user input device being arranged to enable the user to provide his response to the processor, and a presentation device (130) for presenting the content item or the new content item to the user.

14. A computer program product enabling a programmable device, when executing said computer program product, to function as the system as claimed in claim 13.

15. A method of allowing media content to be processed, the method comprising the steps of:

- (210) obtaining meta-data representative of a plurality of segments of the media content, each segment being associated with a respective predetermined emotion of a particular user; and
- (230) obtaining index-data, using the meta-data, for combining the segments so as to generate a content item (300, 410) for presentation to the particular user.

16. Media content data comprising meta-data representative of a plurality of segments of the media content, each segment being associated with a respective predetermined emotion of a particular user, wherein the meta-data allow combination of the segments to a content item (300, 410) for presentation to the particular user.